

## FINC3301 Chapter 7-Risk

What is Risk?

Risk aversion?

Risk-Return Relationship?

Measuring Risk?

Explain positive correlation between fixed operating expenses and business risk?

Difference between Diversifiable risk and Nondiversifiable risk?

What are the methods of reducing risk?

Business Risk is best measured as?

Operating Leverage?

What does CAPM stand for, and what is it?